

Poster Presentation Guidelines
North Carolina Chapter of the American Fisheries Society

Dimensions

Posters should fit on display boards 3' high (0.92 m) x 4' wide (1.22 m).

Content

- Title or Banner: includes title, author(s), and agency affiliation
- Abstract: what, why, how, results
- Introduction: State the problem and area of investigation
- Purpose/Objectives: What you specifically intended to investigate
- Methods: Apparatus, lab or field techniques, etc.
- Results: graphs, photos, artwork, simple tables, etc.
- Conclusions: list findings, summary, interpretation, and management implications

Organizational Tips

- Bulleted lists, short phrases, and flow charts are most effective
- Convert tables to figures whenever possible, figures are easier to understand
- Keep figures simple using bold lines and symbols
- Keep tables simple (maximum of 5 columns and 3 rows are a good guide)
- Keep figure and table captions/legends short and informative
- Use adequate "white" space around text statements for easier reading

Posters should be readable from a distance of 6 feet (2 m).