

EXTERNAL ACTIVITIES :

- Participate in the Fisheries Conservation Foundation as a Board member
- Continue in role as Secretary-General of World Council of Fisheries Societies; plan for the 5<sup>th</sup> World Fisheries Congress in October in Japan and identify host for the 6<sup>th</sup> congress in 2012
- Communicate the results of the joint AFS-TWS study on lead in the aquatic environment
- Plan a new program of Briefings on the Hill (educational program on hot topics in aquatics and fisheries for congressional staff and members)
- Continue visits to the Hill by Officers
- Disseminate for public consumption some selected papers published in AFS journals that have been modified for accessibility by non-scientists
- Work closely with potential and existing partners (TWS; SAF; ERF; ESA; etc) to ensure wide dissemination of scientific information; examine potential savings on some common programs; explore opportunities for sharing headquarters space; represent our interests in relation to professionalism and ethics in government agencies, a joint Hutton-like program, and similar issues.

MANAGEMENT

- Continue practice of presenting a balanced budget with a net surplus at the end of the year. Provide excess funds for New Initiatives (see next item)
- Continue the New Initiatives process within the current financial and operational constraints of AFS
- Provide leadership for the potential move of AFS headquarters (See also under Strategic Direction)
- Continue expanding the scope of the Fisheries InfoBase
- Provide article-by-article purchase mechanism for users on selections from online journals and InfoBase
- Launch issues of Marine and Coastal Fisheries and related Fisheries Forum under leadership of POC MCF Steering Committee and Don Noakes, Development Editor within budget (See also under Strategic Direction)
- Plan and budget for the Ottawa, Nashville, Pittsburgh and Seattle annual meetings and solicit bids and support for the 2012 annual meeting
- Manage headquarters staff; provide training opportunities to staff; increase lowest staff salaries to meet increasing competition; improve retention of desirable staff
- Work with units to improve communications and provide services to units within budget and within the AFS strategic plan

## STRATEGIC DIRECTION

- Continue the emphasis on gaining and retaining new student members
- Add electronic services provided to AFS units (and members) such as the Fisheries Communities Initiative (internal communication mechanism within each unit) and other electronic means of communications as identified by Electronic Services Committee and other AFS units and members (e.g., continue provision of Fisheries online ahead of print)
- Launch the new Marine and Coastal Fisheries journal and examine other potential niches in publishing
- Institutionalize the grant process for attending the mid-year Governing Board meeting, i.e., make it a routine process. Assess the possibility of making that process a staff function instead of volunteer-driven one.
- Provide leadership and strategic training to AFS Officers, Governing Board members, and Unit leaders
- Conduct a membership survey in preparation for a new Strategic Plan
- Provide leadership for the potential sale and relocation of AFS headquarters