



153rd Annual Meeting Grand Rapids, MI

2023 Meeting Sponsorship and Advertising Packages

Contributor	\$500
<ul style="list-style-type: none"> ▪ Organization listed on the Meeting Website and in <i>Fisheries Magazine</i> ▪ Recognition on conference materials (such as website and signage) ▪ Discuss alternative options not listed in other sponsor levels 	
Patron	\$1,000
<ul style="list-style-type: none"> ▪ Organization name listed on the Meeting Website, online for virtual attendees and in <i>Fisheries Magazine</i> ▪ Signage in the Registration and Exhibit Hall ▪ One (1) complimentary virtual meeting registration for staff or customer 	
Bronze	\$2,000
<ul style="list-style-type: none"> ▪ Organization name listed on the Meeting Website, online for virtual attendees and in <i>Fisheries Magazine</i> ▪ Signage in the Registration and Exhibit Hall ▪ One (1) complimentary in-person meeting registration for staff or customer ▪ Organization name on the Spawning Run 5K Shirt 	
Silver	\$2,500
<ul style="list-style-type: none"> ▪ Bronze level benefits plus: ▪ Logo on the Spawning Run 5K Shirt ▪ Link to your organization's website + logo on the meeting website ▪ An additional meeting registration (2 total) for staff or customers 	
Gold	\$5,000
<ul style="list-style-type: none"> ▪ Silver level benefits plus: ▪ Tradeshow booth ▪ Logo on slides holding slides for Plenary Sessions ▪ Video (up to 2 minutes) uploaded to the meeting website ▪ An additional meeting registration (3 total) for staff or customers 	
Platinum	\$10,000
<ul style="list-style-type: none"> ▪ Gold level benefits plus: ▪ Your organization's logo on the Virtual Meeting Website program ▪ Recognition in <i>Fisheries Magazine</i> with a half-page advertisement ▪ 'Tech Talk' or Virtual Workshop (20 minutes) live and on demand ▪ Two additional meeting registrations (5 total) for staff or customers 	

See Thought Leadership Opportunities below for additional Sponsor Benefits

Don't see what you're looking for or wish to bundle several sponsorship opportunities together?

Let us help you create a customized plan to meet your organization's needs and receive a value discount.

Thought Leadership Opportunities

Take advantage of the exclusive opportunity to contribute to the science-sharing happening at the conference. Secure your place as a market leader, or introduce new products or technologies through in-person address or recorded message, branded signage, subject-specific workshops, Tech Sessions, and more. These sponsorship options allow your organization to both support and contribute to the collaboration and knowledge sharing happening at the Meeting.

- **Plenary Session Sponsorship** **\$10,000/per session**
These are our most exclusive opportunities. There are only three events to highlight your organization during one of the AFS Plenary Talks. Sponsors are invited to run a short video (~2minutes) or make brief remarks, and will address the event's largest audience. These programs are designed to be educational, celebratory, and focused. Many of our conference days are kicked-off with a lively and well-attended Plenary Session. No other programming is scheduled against the Plenary Sessions. **Benefits of Platinum sponsors.**
- **Scientific Symposium** **\$2,500/per symposium**
A full listing of approved scientific symposia is available on the meeting website. These opportunities are an excellent way to support specific topics or interest areas to your organization and the individuals showcasing their science. **Benefits of Silver and below sponsors.**
- **Tech Session** **\$2,000 (+ any food and av)**
These are unique events in a dedicated meeting room where organizations can showcase its products and newest technologies. Tech Sessions can be promoted in the meeting program or as invite-only options. These sessions are ideal for informational lunch and learns or demonstrations. These events are not the same as "Tech Talks" which occur in the exhibit hall area. **Benefits of Bronze and below sponsors.**
- **Workshops / Panel Discussions** **\$1,500/per workshop**
These events are specialized sessions on pressing and current topics that allow you to reach a very specific audience. **Benefits of Bronze and below sponsors.**

Audience Engagement Opportunities

- **Trade Show Booth** **\$1,950**
- **Welcome Event and Reception** **\$10,000 exclusive; 4 sponsors at \$2,500**
- **Trade Show Networking Event** **\$10,000 exclusive; 4 sponsors at \$2,500**
- **Student Networking Event** **\$5,000**
- **Refreshment Break (AM or PM)** **Packages ranging between \$3,000 and \$25,000**
- **Virtual Attendee Opportunities** **\$2,500**
- **Grand Networking Event** **\$15,000 ***
(* discount eligible existing sponsors)

Brand Boosting Opportunities

- **Mobile App Splash Page** **\$10,000**
- **Mobile App Banners** **\$2,500 (3 available)**
- **Meeting Badge Lanyards** **\$1,500 + lanyard cost**
- **Registration Hand Out** **\$500 each**
- **Registration Bags Items** **\$500 each**

To secure your sponsorship or for more information, visit

<https://afsannualmeeting.fisheries.org/sponsors/> or contact:

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