



# EXHIBIT AT AMERICAN FISHERIES SOCIETY 153RD ANNUAL MEETING!

## EXHIBITOR INFORMATION

AFS is excited to welcome you back to our 153rd AFS Annual Meeting August 20-24, 2023, in Grand Rapids, Michigan. In that same spirit, we hope you'll come and join AFS and over 1,500 fisheries professionals in the newly rebranded "Center for Fisheries Technology and Collaboration" (CFTC; formerly the AFS Tradeshow). We'll be celebrating 153 years of fisheries ecology, conservation, and management with fisheries students and professionals from across the world.

Grand Rapids is consistently recognized as one of the best and fastest growing economies in the country. The city has been listed as America's #1 travel destination and was voted "Beer City USA", "Best Beer Town", and "Best Beer Scene" by USA Today. Whether you enjoy an exciting nightlife, touring local attractions, sampling restaurant cuisine, or exploring outdoor opportunities, Grand Rapids has something for you!

Your exhibit at this major industry event will be seen by an expected attendance of over 1,000 in-person attendees, and many hundreds more virtual attendees. These attendees are fisheries and aquaculture scientists; federal, tribal, state, and local administrators, agency directors, and elected officials; educators; consultants; and employees of the marine and freshwater fishing sectors.

Grand Rapids,  
Michigan

**AUGUST 20-24, 2023**





# AMERICAN FISHERIES SOCIETY 153rd Annual Meeting

AUGUST 20-24, 2023 | GRAND RAPIDS, MICHIGAN

We connect you with our attendees in many ways, but the greatest way we do this is through our Exhibit and Poster Networking Event held after the first full day of the conference. On Sunday night on the exhibit hall floor, we bring the FULL conference of attendees into the exhibit space for dialogue with our exhibitors, crafters, and vendors. This is an excellent opportunity for introductions and informal networking.

Meeting Exhibitors are typically represented by federal and state fisheries agencies, sellers of photos, arts, and crafts, and companies providing boats, aquaculture supplies, fish tagging and tracking equipment, computer and software applications, consulting services, digital fish-measuring equipment, water quality monitoring and filtration systems, aeration systems, hydroacoustic systems, and others related to fisheries research and management. This unique industry event will be a celebration of the fisheries tradition and cutting-edge technology solutions for fisheries professionals, and not to be missed.

RESERVE YOUR BOOTH  
TODAY!

REGISTRATION LINK COMING  
SOON

LIVE EXHIBITOR BOOTH  
MAP

LINK COMING SOON

## RENTAL FEE

**AFS Nonmember Firm:** \$1,950 per booth

**Crafters:** \$450 per booth

**Nonprofit:** \$650 per booth

### **AFS Qualifying Strategic Partner Member Firm\***

- **Platinum members:** No charge/One complimentary booth
- **Gold members:** \$1,463 per booth (25% discount)
- **Silver members:** \$1,755 per booth (10% discount)
- **Sustaining members:** Non-member rate

To get the AFS Strategic Partner booth discount, please contact [Rachel Bruce](#) for exhibitor registration instructions. Strategic Partners are AFS institutional members. For more information on becoming a Strategic Partner or to check your organization's status, please contact [Kelly Kotche](#).

**Booth Power: \$60.** [Click here](#) for ordering electricity for your booth from the DeVos Convention Center.

**Tech Talks:** 20-minute sessions which provide you with free, dedicated space to speak directly to attendees about your new technologies. Each exhibitor receives one free Tech Talk session with each booth reservation. However, Tech Talks are limited in number and are reserved on a first come, first served basis. Contact [Steve Kambouris](#) for more information and to reserve your Tech Talk Session today.

**Tech Sessions:** \$2,000 (Different from Tech Talks. Contact [Shawn Johnston](#) for more information).







# AMERICAN FISHERIES SOCIETY 153rd Annual Meeting

AUGUST 20-24, 2023 | GRAND RAPIDS, MICHIGAN

## 2023 SHOW INFORMATION

### BOOTH PACKAGE

- Space: 10' x 10' booth
- Eight-foot (10') back drape and three-foot (3') side drapes
- One eight-foot table, Two chairs, One wastebasket
- Two complimentary conference registrations for **member/nonmember rates**. These passes allow exhibitors to attend all conference sessions and networking functions, interact with attendees outside the Exhibit Hall, and gain information on industry issues.
- OR Two exhibitor-only badges for **nonprofit and crafter rates**. The exhibitor-only badges grant access to the exhibit hall but do not grant access to conference sessions or networking events. To gain full access to all the meeting's events, exhibitors at the nonprofit and crafter rates will need to purchase full registration.

### ADDITIONAL SERVICES

A complete service kit containing information on carpet, utilities, and freight will be sent by Modern Expo approximately six weeks prior to the meeting. \*\*Note: be aware of scams and only do business with Modern Expo.

### ADVERTISING

Exhibitors registered and paid by May 1st will be listed in the July issue of Fisheries AFS monthly magazine. Company name and logo will also be included in the conference virtual program guide and meeting app.

### 2022 EXHIBIT HALL SCHEDULE

#### Sunday, August 20th

3:00 pm–7:00 pm Exhibit move-in

#### Monday, August 21st

8:00 am–11:00 am Exhibit move-in

11:00 am–5:30 pm Exhibits open

6:00 pm–9:00 pm CFTC Networking Event

#### Tuesday, August 22nd

9:00 am–5:00 pm Exhibits open

#### Wednesday, August 23rd

9:00 am–1:00 pm Exhibits open

1:00 pm–4:00 pm Exhibit dismantle





# AMERICAN FISHERIES SOCIETY 153rd Annual Meeting

AUGUST 20-24, 2023 | GRAND RAPIDS, MICHIGAN

## EXHIBITOR RULES AND REGULATIONS

**EXHIBITOR RULES AND REGULATIONS EXHIBIT LIMITATIONS** Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic and for safety reasons. Exhibits shall not obstruct the view of or interfere with access to other exhibits. Devices for reproducing sound or music may be restricted at the discretion of the American Fisheries Society (AFS). Projection of sound beyond the confines of the exhibit is prohibited unless a request is submitted to and approved by AFS in writing prior to the conference.

**BOOTH ASSIGNMENT** The assignment or subletting of any part or all of an exhibit booth is prohibited unless a request is submitted to and approved by AFS in writing prior to the conference. AFS reserves the right to change the location of exhibition space and reassign exhibit booths if it determines such action is in the best interest of the meeting.

**PROMOTIONAL CONSIDERATION** All promotional considerations for the App and Virtual Program Guide must be received by AFS by June 1, 2023. Submission after that date risk not being included in the guide.

**RIGHT OF REFUSAL AND/OR CANCELLATION** AFS reserves the right to refuse the application of any organization not meeting the professional standards for exhibiting with AFS, which generally entails offering products and services for fisheries professionals. Additionally, AFS may curtail exhibits or parts of exhibits that detract from the character of the meeting. These standards apply to displays, literature, advertising, novelties, souvenirs, and personal conduct of exhibiting personnel. AFS retains the right to cancel an Exhibitor agreement if it discovers that the exhibitor's display is not as described in this agreement or is incompatible, in the opinion of AFS, with the scientific and educational purposes of the meeting as a whole.

**INSURANCE AND HOLD HARMLESS AGREEMENTS** Fire, theft, liability, and extended coverage insurance are not provided by AFS, or the Spokane Convention Center. Exhibitors may obtain such coverage at its own expense. Small and valuable exhibit materials should be packed each night and placed in a secure location. Exhibitor remains responsible for all property brought into the conference facilities and shall bear the sole risk of loss for that property. Exhibitor agrees to indemnify and hold harmless the American Fisheries Society, the Spokane Convention Center, and their agents and employees from any damages caused by theft or other perils normally covered by extended coverage, liability, theft, or fire policies. Exhibitor shall indemnify and hold harmless the American Fisheries Society, the Spokane Convention Center, their agents and employees, and co-sponsoring agencies for all claims, losses, liability, or damages for injury, death, or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

**ATTORNEY FEES AND COSTS** Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorney's fees incurred by AFS and/or the co-sponsoring agencies if AFS, or the co-sponsoring agencies are the prevailing party.

**TAXES AND LICENSES** Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, state/province, or federal law applicable to its activity at the conference, including the use of copyrighted music. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due by any governmental authority in connection with its activities at the conference.

**FIRE, SAFETY, AND HEALTH** Exhibitor agrees to accept full responsibility for compliance with city, county, state/province, and federal fire, safety, and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to attendees. Exhibitor hereby represents and warrants to AFS, and co-sponsoring agencies that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity in its exhibit design and the proper construction and safety of the exhibit itself, as erected.

**CANCELLATIONS AND REFUNDS** Due to the uncertainty in our times, cancellations for any reason will be refunded until June 1st 2023. Cancellations occurring from June 2nd to July 15th will receive a 50% refund. However, cancellations after July 15th will not receive any refund.

**COVID-19** AFS remains in close contact with meeting venues, hotels, and other organizations relevant to our annual meeting. While we fully expect the meeting to be held in-person and we don't expect cancellation or curtailment of the event, Exhibitors should be aware that impacts from COVID-19 last longer than projected and may necessitate changes in meeting programming, events and possibly even cancellation. Please know that all of your booth fees will be fully refunded, if the meeting is canceled due to Covid-19.